

## **Council Committee Report**

To:	Municipal Revitalization and Heritage Advisory Committee
Date:	March 21, 2024
From:	Brigid Ayotte, Economic Development & Communications Officer
Report Number:	PEB 2024-16
Subject:	Mural Samples

#### **Recommendation:**

That the Municipal Revitalization and Heritage Advisory Committee review the options presented in Report PEB 2024-16 and provide direction to Staff regarding the style and location of the new mural.

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## **Overview of Project:**

Staff presented mural concepts to the Committee at the January 18, 2024 meeting. The Committee requested that other display options be considered.

Staff reviewed approximately 45 different design concepts that range from contemporary/interpretive art to informative signage/kiosk options. Photos below represent Staff's top choices. Attachment 1 to this Report includes all 45 options.

Staff have not investigated pricing details for any of the options at this time.

Staff are seeking direction from the Committee on:

- a) Moving from a mural concept to an informative sign concept; or
- b) Moving to a freestanding display; or
- Keeping the original plan to mount display panels to the side of the existing shelter.

In August 2023, Council approved a proposed location of the Mural, being the west side of the shelter at the entrance to Station Trail. Council also approved the concept of building upon the story of the train station as it relates to the journey of a new member to the community and directed Staff to move forward with contracting an artist to complete the project.

If the Committee wishes to alter the location or concept, Staff will seek authorization from Council for the amendment.

The 2024 Capital Budget includes \$7,000.00 for the mural project. The project must be completed within the allocated budget.

## **Staff Selections**



Figure 1: A good blend of public art and information

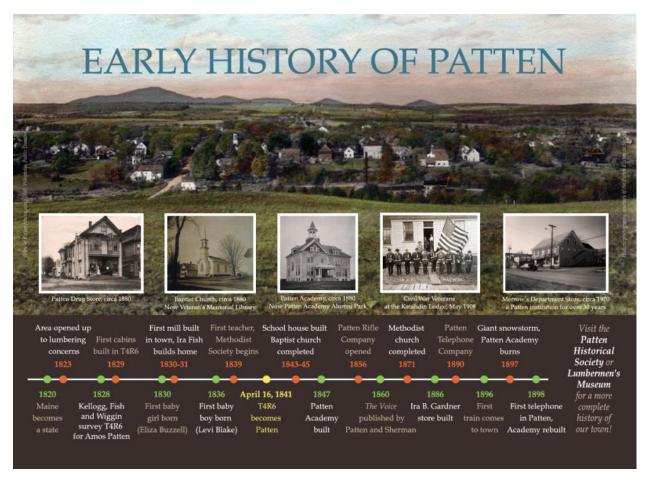


Figure 2: Captures the original concept presented to the Committee in January 2024.

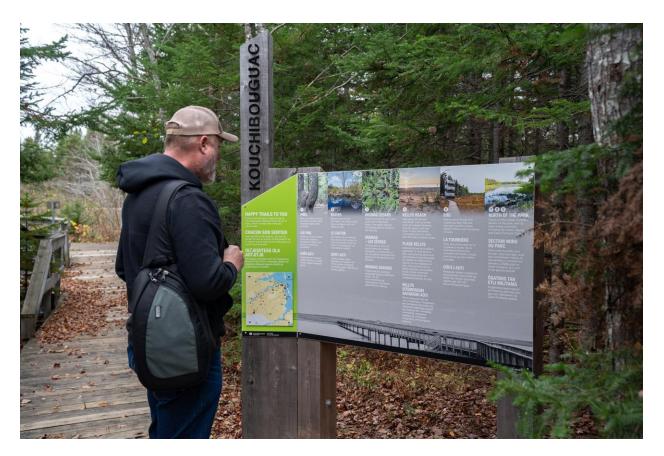


Figure 3: More traditional signage option but could be free standing or affixed to a structure.



Figure 4: Same as Figure 3 but affixed to a structure.

# **Financial Impact:**

The approved budget for the project is \$7,000.00 (GL # 02-45-460-46002-6150). The project is a rollover from the 2023 budget.

## **Attachment:**

No. 1: Full List of Mural/Sign Concepts

Respectfully Submitted by,

Brigid Ayotte Economic Development & Communications Officer

# Attachment No. 1: Mural/Sign Concepts Option 1 2024



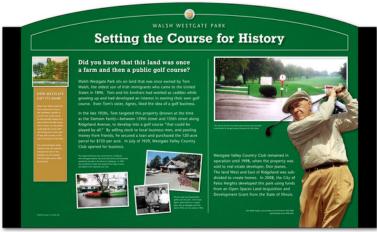
Option 2 \_\_\_\_\_\_ 2024



Option 3 — 2024

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Client: Walsh Westgate Park, Palos Heights Park District, IL



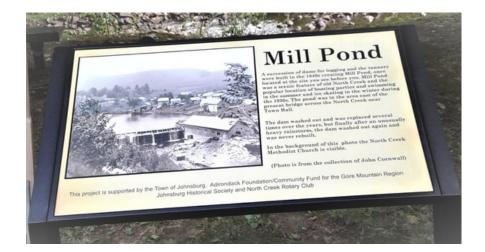
actual panel size is 24" x 36" with 2" side black metal frame supports



Option 4 \_\_\_\_\_\_ 2024



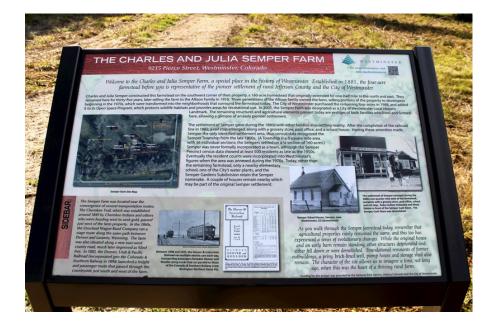
Option 5 — 2024



Option 6 \_\_\_\_\_\_ 2024



Option 7 — 2024



Option 8 — 2024



Option 9 — 2024



Option 10 \_\_\_\_\_\_ 2024



Option 11 2024



#### Pulse Design, Inc.

Project: As part of an overall rebranding campaign, we created a salamander mascot and new signage pieces to redefine the visitor experience at Plum Creek Nature Center. New maps were illustrated to highlight preserve ammenities, and engage visitors in exploring regional trails, camping and looking for nature. This display wall is adjacent to the visitor information desk. Similar elements were repeated on the outside signage, which uses the illustrated log panels to identify playscape features and a custom stylized perspective drawing which identifies child-friendly nature exploration activities around the building.

Client: Plum Creek Nature Center, Will County Forest Preserve District, Beecher, IL



Option 13 \_\_\_\_\_\_ 2024



Option 14 \_\_\_\_\_\_ 2024



Option 15 \_\_\_\_\_\_ 2024



Option 16 \_\_\_\_\_\_ 2024



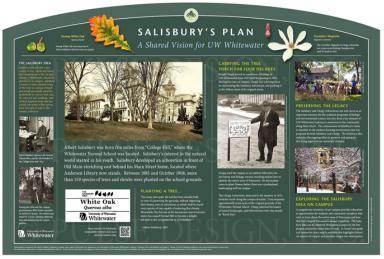
Option 17 2024



Option 18 \_\_\_\_\_\_ 2024



Option 19 \_\_\_\_\_ 2024

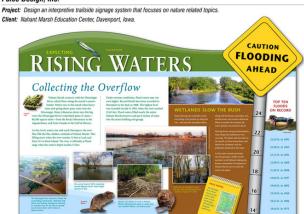


"PULSE DESIGN NATURE SERIES" Interpretive Trail Sign #110-2436-03A-19819, Size 24"x36", ©2019 Pulse Design, Inc. To Order: Call 708-385-1308 or Visit: www.pulsedesign.com

Option 20 — 2024



#### Pulse Design, Inc.





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Option 22 — 2024



#### Pulse Design, Inc.

Project: Create an interpretive plan and design signage components to engage visitors of all abilities within the new accessible garden and trail located outside of the current Little Red Schoolhouse nature center facility. Create awareness for using all of your senses to experience and observe nature, while providing opportunities to engage foreign-speaking visitors and those with special-needs. The approach features three-sided kiosks, and a series of tactile signs with sign language, braille, English/Spanish/Polish and tactile imagery and lettering. Client: The Forest Preserves of Cook County, IL.

Target Audience: Nature Center visitors including families, English, Spanish & Polish speaking groups, and those with special needs.

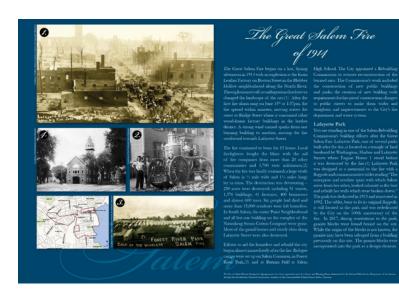








Option 24 \_\_\_\_\_\_ 2024

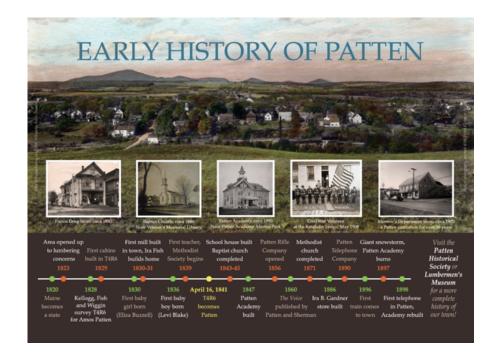


Option 25 — 2024



Option 26 — 2024





Option 28 ———— 2024



Option 29 — 2024



Option 30 ———— 2024



Option 31 \_\_\_\_\_ 2024



## Pulse Design, Inc.

Project: Design a series of 8 trail-side interpretive panels that highlight the cooperative partnerships between Will County Forest Preserve District, the Illinois Tollway, the O'Hare Expansion project and Army Corps Openlands in restoring natural habitats at Hadley Valley Preserve. Client: Will County Forest Preserve District, Hadley Valley Preserve, Homer Township, IL

Target Audience: Trail users, families, school groups, older adults.









2024



Option 34 \_\_\_\_\_\_ 2024



Option 35 \_\_\_\_\_\_ 2024



Option 36 — 2024





Option 37 \_\_\_\_\_\_ 2024



Option 38 ———— 2024



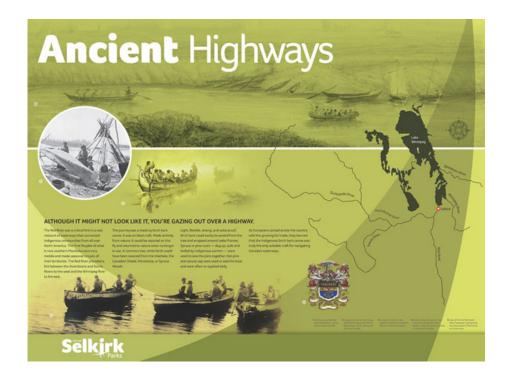
Option 39 ———— 2024



Option 40 \_\_\_\_\_\_ 2024



Option 41 \_\_\_\_\_ 2024



Option 42



2024

Option 43 \_\_\_\_\_\_ 2024



Option 44 \_\_\_\_\_\_ 2024

