

Minutes The Township of Cavan Monaghan Millbrook Downtown BIA Board of Management

June 13, 2024 8:00 a.m. – 10:00 a.m. Council Chambers Meeting Room

Those members in attendance were:

Committee:

Kathie Lycett:

Chair

Sarah Cooling:

Vice Chair

Timmi Brady

Council:

Ryan Huntley:

Council Representative

1. Open Session

2. Call to Order & Land Acknowledgement

The Chair called the meeting to order at 8:07 a.m.

3. Approval of the Agenda:

Motion to Approve the amended the Agenda with an addition of a Quarterly Budget Review as item 9.1.3.

Moved by: Ryan Huntley Seconded by: Sarah Cooling

Carried

4. Disclosure of Pecuniary Interest and the General Nature Thereof:

There were no pecuniary interests noted.

5. Closed Session:

There was no closed session.

6. Delegations/Presentations

There were no Delegations.

7. Minutes

7.1. Minutes of the Meeting held Thursday May 9, 2024

9.1.1- Bank Account Activity as of February 29, 2024 (Kathie) Should read April 30, 2024 NOT February 29, 2024 when referring to the Bank Activity

Moved by: Ryan Huntley

Seconded by: Timmi Brady

Carried

8. Business arising from the Minutes

None

9. Reports

9.1 Treasury Report (Kathie)

9.1.1. Bank Account Activity as of May 30, 2024 (Kathie)

Bank Account Activity as of May 30, 2024:
Opening Balance as of May 1, 2024 = \$59, 236.91
Cheques cleared - \$100.00
Deposits = 0
Balance as of May 30, 2024 = \$59,136.91

9.1.2 Cheque Requisitions

- Kathie Lycett- Accommodation and Sunday Dinner \$527.76 GL 01-25-299-00000-6052 and mileage (as per Township per/km allowance) \$210.00, GL 01-25-299-00000-6056OBIAA: \$737.76 (as per attached invoice)
- Millbrook Lion's Club: \$200.00- 2024 Car Show Advertising GL 01-25-299-29001-6126

Motion for Cheque Requisitions.

Moved by: Ryan Huntley Seconded by: Timmi Brady

Carried

The revenue from Reacher Filming Production will be \$4000.00. It has
not yet been deposited into our account from the Township. When is
is deposited it will be Miscellaneous Revenue. It can be allocated to
Events/Marketing if necessary.

The Ladies Night Committee is meeting and will revise their budget and come back to the BIA if additional money is needed.

Motion to Receive Report Moved by: Sarah Cooling

Seconded by: Ryan Huntley

10. General Business

10.1 Decorating Committee Update (Ryan)

The Decorating Committee has planted the summer planters and they look beautiful. This will be advantageous for Ladies Night.

10.2 Marketing Committee Update (Timmi)

The Marketing Committee has not met lately. Door Knockers are ready pending the date for Christmas in the Village.

10.3.Events (All)

10.3.1 Ladies Night

The Ladies Night planning committee has met and the theme is the 80's. We have hosts/MC's for the event. We continue to canvass for Vendors. We will contact Kawartha Now for advertising.

10.3.2 Fall Festival

Nothing to report at this time. The Fall Festival planning committee will be meeting in the near future.

10.3.3 Christmas in the Village

The decision has been made that the date for Christmas in the Village be changed to December 7, 2024 after the Santa Claus Parade. Logistics need to be conceived concerning vendors and other related issues. A Christmas in the Village Planning Committee needs to be organized to start the process of planning for this event.

10.4 BIA Associate Membership Program (Kathie)

There have been no new applications submitted.

5. BIA Director Recruitment

We have been fortunate to receive an Application from Senior Funeral Director Zack Thibaudeau. We are waiting for Council Approval.

6. Website and Business Directory Update (All)

The Business Directory continues to be a work in process. Karen Kerr from Ageless Beauty needs to be added onto the Business Directory. Brigid will make the addition.

7. Development of Action Plan

The BIA is looking to have an educational meeting regarding the value of engaging in strategic planning to develop an action plan. Page by Page consulting has offered to provide the education on this issue. The current cost to develop an action plan is \$6250.00 + HST. A meeting will be organized.

Motion to Receive the Reports.

Moved by: Ryan Huntley

Seconded by: Timmi Brady

Carried

11. Correspondence

Susan Salusbury of the Millbrook Needler's Quilter's Guild (60 members) is planning Quilt Show at CMCC May 9th and 10th 2025.

Rhonda Keenan advises that PKED voted at its AGM to dissolve the not-for-profit corporation, but intends to rise again under a new model

12. Adjournment

Motion to adjourn at 8:55 a.m. by Ryan Huntley

Seconded by: Timmi Brady

Carried

Kathie Lycett

Chair

Next Meeting Date - July 11, 2024 at 8:00 a.m.

Sarah Cooling