



## Regular Council Meeting

<b>To:</b>	Mayor and Council
<b>Date:</b>	March 3, 2025
<b>From:</b>	Yvette Hurley, Chief Administrative Officer
<b>Report Number:</b>	CAO 2025-03
<b>Subject:</b>	Corporate Strategic Plan 2025-2030

### Recommendation:

That Council adopt the Corporate Strategic Plan 2025-2030 prepared by Town Hall Consulting Inc.

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### Overview:

Town Hall Consulting Inc. was awarded the proposal to develop a Corporate Strategic Plan at the June 3, 2024 at the Regular Council meeting. The purpose of a municipal strategic plan is to highlight community priorities and help identify and guide decision making over the next 5 years.

Advantages of a Strategic Plan to an organization:

1. To be proactive and not reactive
2. Establish a sense of direction
3. Increase operational efficiency
4. Reach identified goals

Since June, Town Hall Consulting has been working with Staff, Council, stakeholder groups, and residents to identify and develop goals, set priorities and the development of a plan for the future. Town Hall Consulting community engagement included a detailed current assessment of Cavan Monaghan, internal engagement workshops held with Council and senior staff, external engagement with residents and the general public through online survey, open houses, as well as public workshops.

The result of the above work is a 5-year Corporate Strategic Plan will help guide Council and staff and set out its initiatives for the future. The strategic priorities identified focus on financial sustainability, community vitality, environmental sustainability, community engagement, economic development, and customer service.

Once adopted, the Township will use an internal implementation tracker to monitor progress and ensure that initiatives align with the strategic objectives.

**Financial Impact:**

The cost for the development of the Corporate Strategic Plan was included in the 2024/2025 Capital budget. Any costs associated with the objectives and actions laid out in the Corporate Strategic Plan will be identified in future budget proposals and reports to Council.

**Attachment:**

Attachment # 1 – Township of Cavan Monaghan Corporate Strategic Plan 2025-2030

Respectfully Submitted by,

Yvette Hurley  
Chief Administrative Officer